



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in a Prime East Tucson Neighborhood

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Mirador Point offers personalized, new homes with stunning mountain views, a planned community park and access to award-winning schools, priced from the mid \$300,000s.

TUCSON, Ariz.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Mirador Point in a prime East Tucson neighborhood. The new one- and two-story homes are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. Mirador Point will offer eight distinct floor plans that offer up to five bedrooms and four baths. Homeowners will appreciate the community's stunning mountain views and planned on-site park, which will include a children's splash pad and playground. Mirador Point is also zoned for the top-rated Vail School District.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer

satisfaction surveys from a leading third-party review site. KB Home is also the current Southern Arizona Home Builders Association's Production Builder of the Year.

"We are pleased to offer Tucson homebuyers spacious new one- and two-story homes in a prime East Tucson location," said Amy McReynolds, President of KB Home's Tucson division. "Families will appreciate Mirador Point's beautiful mountain views and planned community park, which includes a children's splash pad and playground. The new neighborhood is also zoned for the award-winning Vail School District. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Mirador Point is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is located at the southwest corner of South Houghton Road and East Valencia Road, providing easy access to Interstate 10, Tucson International Airport and the area's major employers, including Raytheon®, UA Tech Park and Target Distribution Center. Homeowners will also appreciate being minutes to shopping, dining and entertainment at Houghton Town Center and downtown Tucson. Additionally, the new neighborhood is just a short drive to the Rincon Mountains, which offer hiking, biking and camping.

The Mirador Point sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$300,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information,

visit **kbhome.com**.

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