



NEWS RELEASE

KB Home Announces the Grand Opening of Two New Communities in a Prime Fresno, California Location

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Parkside and Edgewood at Peach Avenue offer personalized, new homes with planned family friendly on-site amenities and minutes from local schools, priced from the \$390,000s.

FRESNO, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Parkside and Edgewood at Peach Avenue, two new communities situated in a prime Fresno, California location. The new homes are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. The one- and two-story homes at Parkside at Peach Avenue offer up to six bedrooms and three baths, while the one-story homes at Edgewood at Peach Avenue offer up to five bedrooms and three baths. Homeowners will appreciate the community's planned on-site amenities, which include a park with fitness stations, walking paths and open space as well as being minutes from local schools.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer



satisfaction surveys from a leading third-party review site.

“We are pleased to offer Fresno-area homebuyers a wide selection of spacious one- and two-story homes in a prime location,” said Oren Hershkovich, Regional General Manager for KB Home. “Families will appreciate Parkside and Edgewood at Peach Avenue’s proximity to local schools as well as the planned on-site amenities, which include a park with fitness stations, walking paths and open space. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Parkside and Edgewood at Peach Avenue are situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new communities are located at the corner of South Peach Avenue and East Florence Avenue, providing easy access to Highways 99 and 180 as well as downtown Fresno and Fresno Yosemite International Airport. Homeowners will appreciate the proximity to shopping, dining and family friendly venues like Sierra Vista Mall, Fresno Chaffee Zoo, Warnors Center for the Performing Arts and the historic Crest Theatre. The neighborhood is adjacent to the planned 49-acre Peach Avenue Park, which will feature two multi-use sports fields, shaded playgrounds, an outdoor fitness area, concession stand and open space. The new Peach Avenue community is also just a short drive to Yosemite, Sequoia and Kings Canyon National Parks for hiking, wilderness trails and overnight backpacking.

The Parkside and Edgewood at Peach Avenue sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$390,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability,

KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit **kbhome.com**.

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