



NEWS RELEASE

KB Home Announces the Grand Opening of Two New Communities in a Prime South El Monte, California Location

2025-03-04

Astaire and Harlow at Starlite offer personalized, new homes with planned on-site resort-style amenities and close to local schools, priced from the \$720,000s.

SOUTH EL MONTE, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Astaire and Harlow at Starlite, two new communities in a prime South El Monte, California location. The new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets and ample storage. The three-story, single-family homes at Astaire and three-story townhomes at Harlow offer up to four bedrooms and three-and-a-half baths. Homeowners will appreciate the communities' proximity to local schools as well as the planned resort-style amenities, which include a recreation center, pool, spa, open space and walking paths. Additionally, the communities are located at the site of the old Starlite drive-in movie theater, a neighborhood landmark whose historic marquee will be restored to its former glory and serve as a beautiful entrance monument.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience



where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer Southern California homebuyers spacious new single-family homes and townhomes in a prime South El Monte location," said Keltie Cole, President of KB Home's Los Angeles and Ventura Counties division. "Astaire and Harlow are close to local schools and feature planned on-site resort-style amenities, including a recreation center, pool, spa, open space and walking paths. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Astaire and Harlow at Starlite are situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new communities are located on Rosemead Boulevard at the site of the old Starlite drive-in movie theater, close to Interstate 10, Interstate 605 and Highway 60, providing easy access to downtown Los Angeles, the area's major employment centers and Los Angeles International Airport. Starlite is convenient to popular shopping, dining and entertainment in South El Monte and near outdoor recreation, including golfing at Whittier Narrows Golf Course and hiking and biking at Sycamore Canyon and Hacienda Hills Trailheads.

The Astaire and Harlow at Starlite sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$720,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability,

KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit kbhome.com.

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Source: KB Home