



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community Within Entrada del Oro, a Desirable Gold Canyon Master Plan

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Entrada del Oro Classics offers personalized, new homes nestled in the beautiful foothills of the Superstition Mountains with stunning views and on-site amenities, priced from the mid \$300,000s.

GOLD CANYON, Ariz.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Entrada del Oro Classics, a new community situated within a charming master plan in desirable Gold Canyon, Arizona. The new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. The one-story homes feature up to four bedrooms and two baths. The new community is nestled in the foothills of the Superstition Mountains and offers stunning mountain views and a variety of on-site amenities, including a children's playground, ramada, barbecues and walking and biking paths.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional

homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

“We are pleased to offer Phoenix-area homebuyers spacious new homes at Entrada del Oro, a desirable Gold Canyon master plan,” said Ryan Bashaw, President of KB Home’s Phoenix division. “Entrada del Oro Classics is nestled in the foothills of the Superstition Mountains and features stunning mountain views and a wide range of community amenities, including a children’s playground, ramada, barbecues and walking and biking paths. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Entrada del Oro Classics is in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is situated on North Saint Vincent Lane off Entrada del Oro Boulevard and just east of US-60, providing easy access to the area’s major employment centers in Mesa, Chandler and Apache Junction. Entrada del Oro Classics is convenient to outdoor recreation, including hiking, biking and camping at Peralta Trail, Hieroglyphic Trail, Canyon Lake and the Superstition Mountains. Golf enthusiasts will enjoy the community’s proximity to five 18-hole courses, which feature breathtaking vistas of the surrounding area’s natural beauty. Entrada del Oro Classics is also near Superstition Springs Center for shopping, dining and entertainment.

The Entrada del Oro Classics sales office and model home are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$300,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in

sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit kbhome.com.

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