



NEWS RELEASE

## KB Home Announces the Grand Opening of Its Newest Community Within a Highly Desirable Master Plan in Aledo, Texas

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Sierra Vista at Kelly Ranch offers personalized, new homes in a popular location near top-tier schools and featuring an abundance of planned on-site amenities, priced from the low \$400,000s.

DALLAS--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Sierra Vista at Kelly Ranch, a new-home community within a premier master plan in Aledo. These new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and lofts. The community's one- and two-story floor plans feature up to five bedrooms and three baths. Planned on-site amenities include swimming pools, children's playgrounds, walking and biking paths, parks, sports courts, picnic areas and a state-of-the-art fitness facility with a spa, café and event space. The community is zoned for the top-tier Aledo Independent School District, which includes Vandagriff Elementary, Aledo Middle and Aledo High School, home of the 12-time state football champions.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind

experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer homebuyers in the Fort Worth area new one- and two-story homes in a desirable location near top-tier schools and outdoor recreation like Bluejack Ranch and Bear Creek," said Marcia Dillon, President of KB Home's Dallas/Fort Worth division. "Families will also appreciate Sierra Vista at Kelly Ranch's extensive planned amenities, which include pools, parks, sports courts and a 19,000-square-foot fitness facility. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Sierra Vista at Kelly Ranch is in a convenient location that offers homebuyers an exceptional lifestyle. The new community is situated off Fallbrook Drive, which provides easy access to Highway 377 for a quick commute to downtown Fort Worth. Residents will also enjoy Sierra Vista's proximity to Bluejack Ranch, which will feature an 18-hole golf course designed by Tiger Woods, and an 8-acre park along Bear Creek, that offers walking, biking and golf cart paths.

The Sierra Vista at Kelly Ranch sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$400,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

## About KB Home

KB Home is one of the largest and most trusted homebuilders in the U.S. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is our focus on building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more

ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](http://kbhome.com).

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