



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in Haines City, Florida

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Cedar Crossings offers personalized, new homes with a variety of community amenities and near outdoor recreation, affordably priced from the \$290,000s.

ORLANDO, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Cedar Crossings, a new-home community in Haines City. These new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and lofts. The community's one- and two-story floor plans feature up to six bedrooms and three-and-a-half baths. Planned on-site amenities include a swimming pool, children's playground, dog park and pavilion with picnic area.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer homebuyers in Central Florida spacious new one- and two-story homes in a desirable

location near a variety of outdoor recreation, including Lake Eva Community Park,” said Fred Wyborski, President of KB Home’s Orlando division. “Families will also appreciate Cedar Crossings’ planned community amenities, including a swimming pool, children’s playground, dog park and pavilion with picnic area. At KB Home, we’re here to help you achieve your dream with a personalized new home at an affordable price.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Cedar Crossings is in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is situated off East Robinson Drive, which provides easy access to Highway 17, Highway 27 and Interstate 4. Cedar Crossings is close to area employers, including Winter Haven Hospital and HCA Florida Poinciana Hospital®, and a short drive to family entertainment at LEGOLAND® Florida Resort. Residents will also enjoy the community’s proximity to Lake Marie Bike Trail and Lake Eva Community Park, which offers tennis and basketball courts, two playgrounds, walking trails, pavilions, a public boat ramp, fishing pier, aquatics center and events center.

The Cedar Crossings sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$290,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the U.S. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is our focus on building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://www.kbhome.com).

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