



NEWS RELEASE

KB Home Announces the Grand Opening of a New Gated Community in North Las Vegas

2025-04-18

Briscoe offers personalized, new homes with planned family friendly amenities and close to outdoor recreation, priced from the low \$400,000s.

NORTH LAS VEGAS, Nev.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Briscoe, a new gated community in a desirable North Las Vegas location. The new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. The one- and two-story homes at Briscoe offer up to five bedrooms and four baths. Homeowners will appreciate the planned community amenities, which include a park with open space, gazebos and walking paths, as well as the proximity to outdoor recreation.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

“We are pleased to offer Las Vegas–area homebuyers spacious new homes in a desirable North Las Vegas location,” said Jim McDade, President of KB Home’s Las Vegas division. “Briscoe offers planned on-site amenities, including a park with open space, gazebos and walking paths. The gated community is also close to outdoor recreation at Lee Canyon and Kyle Canyon at Mount Charleston, which feature hiking, biking, mountain climbing and skiing. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Briscoe is in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is situated at the corner of East Tropical Parkway and North Lamb Boulevard, providing easy access to Interstates 15 and 215, the Las Vegas Strip and the area’s major employment centers, including Nellis Air Force Base. Homeowners will appreciate the proximity to several area parks, including Craig Ranch Regional Park, which features playgrounds, tennis courts, a skate park and amphitheater. Briscoe is also a short drive to popular golf courses and Lee Canyon and Kyle Canyon at Mount Charleston, which offer hiking, biking, mountain climbing and skiing.

The Briscoe sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$400,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://www.kbhome.com).

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Source: KB Home