



NEWS RELEASE

# KB Home Announces the Grand Opening of Its Newest Community in a Prime Meridian, Idaho Location

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Pivot Pointe offers personalized, new homes with mountain views, planned family friendly amenities and minutes to local schools, priced from the \$380,000s.

BOISE, Idaho--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Pivot Pointe, a new community in desirable Meridian, Idaho. The new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. Pivot Pointe's two-story floor plans feature up to five bedrooms and three baths. Homeowners will appreciate the community's mountain views, proximity to local schools, and planned amenities, which include a park with a pavilion, fire pit, children's playground and walking paths.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer



satisfaction surveys from a leading third-party review site.

“We are pleased to offer Boise-area homebuyers spacious new homes in a prime Meridian location, close to schools,” said Stan Katanic, President of KB Home’s Boise division. “Homeowners will appreciate the community’s mountain views and planned on-site amenities, which include a park with a pavilion, fire pit, children’s playground and walking paths. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Pivot Pointe is in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is situated at the corner of West Pine Avenue and South Black Cat Road, close to Interstate 84 and providing easy access to downtown Boise, the area’s major employment centers and Boise Airport. The new neighborhood is also convenient to popular shopping, dining and entertainment at Ten Mile Crossing, Ford Idaho Center, The Village at Meridian and SCHEELS®. Pivot Pointe is minutes to Kleiner Park, Ridgecrest Golf Club and Meridian Community Swimming Pool and just a short drive to outdoor recreation at Lake Lowell Park, Lucky Peak State Park and Bogus Basin.

The Pivot Pointe sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$380,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

## About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more

information, visit **kbhome.com**.

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