



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in Denton, Texas

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Eagle Creek offers personalized, new homes with a wide range of community amenities and near local schools and major universities, priced from the mid \$300,000s.

DALLAS--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Eagle Creek, a new-home community in Denton, a city known for its vibrant arts and culture scene. These new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and lofts. The community's one- and two-story floor plans feature up to six bedrooms and four-and-a-half baths. Community amenities include playgrounds, walking paths, a swimming pool, splash pad and amenities center with an outdoor kitchen and lounge space. Eagle Creek is zoned for the Denton Independent School District, and the community has no MUD or PID taxes.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder in Dallas based on homebuyer

satisfaction surveys from a leading third-party review site.

“We are pleased to offer homebuyers in the Denton area new one- and two-story homes in a desirable location near local schools and major universities and with great community amenities, including a pool, splash pad, outdoor kitchen and lounge space,” said Marcia Dillon, President of KB Home’s Dallas/Fort Worth division. “Families will also appreciate Eagle Creek’s proximity to major employers like Peterbilt Motors Company, Acme Brick, University of North Texas and Texas Woman’s University. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Denton is in a convenient location that offers homebuyers an exceptional lifestyle. The new community is situated off Highland Park Road and near Interstate 35 for an easy commute to Fort Worth and Dallas. Residents will also enjoy Eagle Creek’s proximity to local elementary and high schools, University of North Texas and Texas Woman’s University. Nearby Denton Town Plaza is home to Target, Walmart and The Home Depot® as well as a variety of dining and entertainment options.

The Eagle Creek sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$300,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://www.kbhome.com).

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