



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in Desirable Menifee, California

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Ladera offers personalized, new homes in a picturesque hillside setting walking distance to schools and close to neighborhood parks and outdoor recreation, priced from the \$590,000s

MENIFEE, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Ladera, a new community in desirable Menifee, California, which boasts beautiful parks, scenic hillside trails and easy access to major highways, making it an ideal hub for outdoor enthusiasts and commuters. The new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. Ladera offers one- and two-story floor plans that feature up to five bedrooms and three-and-a-half baths. Homeowners will appreciate the community's picturesque hillside location as well as being walking distance to schools.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer



satisfaction surveys from a leading third-party review site.

“We are pleased to offer Southern California homebuyers a new community in a charming hillside location in desirable Menifee, California,” said Erick Montano, President of KB Home’s Inland Empire division. “Ladera is walking distance to schools and close to neighborhood parks, including La Ladera Park, which offers basketball, pickleball and tennis courts, sports fields, open space, a children’s playground, shade structures, picnic areas with barbecues, and walking paths with adult exercise stations. The new community is also just a short drive to Diamond Valley Lake, which features swimming, boating and fishing. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Ladera is in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is situated at the corner of Valley Boulevard and Bonanza Trail Drive, providing easy access to Highway 74, Interstate 15, Interstate 215 and the Inland Empire’s major employers, including Loma Linda University Medical Center, Mount San Jacinto College and Kaiser Permanente®. Ladera is just minutes away from shopping, dining and entertainment at Menifee Countryside Marketplace and Menifee Town Center. Residents will also appreciate the community’s proximity to Temecula Wine Country as well as hiking, biking, camping, boating and fishing at Diamond Valley Lake, one of the largest reservoirs in Southern California.

The Ladera sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$590,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in



sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit kbhome.com.

For Further Information:

Craig LeMessurier, KB Home

925-580-1583

clemessurier@kbhome.com

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