



NEWS RELEASE

# KB Home Announces the Grand Opening of Its Newest Community Within the Desirable Mirador Point Master Plan in East Tucson

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Mirador Ridge Blossom offers personalized, new homes with planned on-site amenities and close to award-winning schools and parks, priced from the mid \$300,000s.

TUCSON, Ariz.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Mirador Ridge Blossom, a new-home community within the desirable Mirador Point master plan, in a prime East Tucson location. Nestled among rolling desert hills, East Tucson is a peaceful retreat that blends breathtaking mountain views, peaceful rural charm and modern convenience. The new homes at Mirador Ridge Blossom are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. Mirador Ridge Blossom's one- and two-story floor plans offer up to six bedrooms and three baths. Homeowners will appreciate the planned on-site amenities, which include a park with a children's splash pad and playground. The new neighborhood is also zoned for the award-winning Vail School District, which includes Empire High School, the number one rated high school in Arizona.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind



experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder in Tucson based on homebuyer satisfaction surveys from a leading third-party review site.

“We are pleased to offer Tucson homebuyers spacious new one- and two-story homes in a prime East Tucson master plan with planned community amenities such as a park with a children’s splash pad and playground,” said Amy McReynolds, President of KB Home’s Tucson division. “Mirador Ridge Blossom is minutes away from top-rated schools and popular parks, including Purple Heart Park, which features a lap pool, skate park and baseball and softball fields. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Mirador Ridge Blossom is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is located at the southwest corner of South Houghton Road and East Valencia Road, providing easy access to Interstate 10, Tucson International Airport and the area’s major employers, including Raytheon®, UA Tech Park, Amazon Fulfillment Center and Target Distribution Center. Homeowners will also appreciate being minutes to shopping, dining and entertainment at Houghton Town Center and in downtown Tucson. Additionally, Mirador Ridge Blossom is just a short drive to the Rincon Mountains for hiking, biking and camping.

The Mirador Ridge Blossom sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$300,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

## About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the

ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://kbhome.com).

### For Further Information:

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