



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in St. Cloud, Florida

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The Shores offers personalized, new homes near a variety of shopping, dining and outdoor recreation, priced from the low \$300,000s.

ORLANDO, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of The Shores, a new-home community in St. Cloud, a quaint city known for its small-town charm and historic downtown. These new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and lofts. The Shores' one- and two-story floor plans feature up to five bedrooms and three baths. The community has no CDD fees, and on-site amenities include a children's playground and pavilion.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are excited to introduce area homebuyers to a beautiful new-home community with one- and two-story homes

convenient to shopping and dining in historic downtown St. Cloud,” said Fred Wyborski, President of KB Home’s Orlando division. “Families will appreciate The Shores’ proximity to Alligator Lake, which offers boating and fishing, and St. Cloud Lakefront Park, which features a beach and splash pad. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

The Shores is in a convenient location that offers homebuyers an exceptional lifestyle. The new community is situated off Whip O Will Lane near East Irlo Bronson Memorial Highway, providing easy access to Florida’s Turnpike, U.S. Highway 192 and Narcoossee Road. Residents will enjoy The Shores’ proximity to downtown St. Cloud for shopping and dining and St. Cloud Civic Center, which offers ball fields, basketball courts, pavilions, playgrounds, pools and banquet space. The community is also minutes to several golf courses, including Royal St. Cloud Golf Links.

The Shores’ sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$300,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit kbhome.com.

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