



NEWS RELEASE

KB Home Announces the Grand Opening of Two New Communities Within the Highly Desirable Placer One Master Plan in Roseville, California

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Bristol and Brighton at Placer One offer personalized, new homes with planned on-site amenities and close to highly rated schools, priced from the low \$600,000s.

ROSEVILLE, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Bristol and Brighton, two new communities within the highly desirable Placer One master plan in Roseville, California. Nestled between Sacramento and the Sierra Nevada foothills, Roseville offers small-town charm, family friendly activities, premier shopping and dining, and access to a wide variety of outdoor recreation. The new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The one-story homes at Bristol at Placer One offer up to six bedrooms and three-and-a-half baths, while the one- and two-story homes at Brighton at Placer One feature up to five bedrooms and three baths. Placer One is zoned for the highly rated Roseville City School District, which includes the desirable West Park High School.

Homeowners will appreciate Placer One's planned community amenities, which include two new schools, over 300 acres of parks, open space, landscaped passageways, barbecues, sports courts and fields, children's playgrounds, an extensive network of paseos, a covered community meeting room and an outdoor lounge and dining area. A proposed town center has also been incorporated into the community design, providing residents with a central



place to shop, dine, work and play. Additionally, the neighborhood is the future site of the 300-acre Sacramento State Placer Campus with Sierra College.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer homebuyers in the Sacramento area spacious new homes within the sought-after Placer One master plan in the charming and scenic town of Roseville," said Nam Joe, President of KB Home's Sacramento division. "Bristol and Brighton at Placer One are close to excellent schools and popular parks like Dugan Park and William Bill Hughes Park. Homeowners will also appreciate the multitude of planned community amenities, including new schools, retail space, parks, open space and recreation facilities. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Bristol and Brighton at Placer One are in an ideal location that offers homebuyers an exceptional lifestyle. The communities are situated at the corner of West Sunset Boulevard and North Foothills Boulevard, providing easy access to Interstate 80, Highway 65, downtown Sacramento, Sacramento International Airport and the area's major employers, including Sutter Roseville Medical Center, Kaiser Permanente® and Amazon. Placer One is close to Thunder Valley Casino Resort™, Westfield Galleria and Fountains at Roseville for premier shopping, dining and entertainment. The new neighborhood is minutes away from several popular golf courses and a short drive to Lake Tahoe and the Sierra Nevada Mountains, which feature world-class resorts and year-round outdoor recreation.

The Bristol and Brighton at Placer One sales offices and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$600,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://www.kbhome.com).

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