



NEWS RELEASE

## KB Home Announces the Grand Opening of Its Newest Community in North Jacksonville, Florida

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Seaton Hollow offers personalized, new homes convenient to downtown Jacksonville and area military bases, priced from the low \$300,000s.

JACKSONVILLE, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., announced the grand opening of Seaton Hollow, a new-home community in north Jacksonville, which is known for its easy access to major transportation hubs. These new homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and lofts. The community's one- and two-story floor plans feature up to five bedrooms and three baths. Seaton Hollow is also zoned for Duval County Public Schools and has no CDD fees.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer homebuyers in the Jacksonville area spacious new one- and two-story homes in a great

location near major interstates, which allows for quick commutes to downtown Jacksonville and area military bases,” said Todd Holder, President of KB Home’s Jacksonville division. “Families will also appreciate Seaton Hollow’s proximity to a variety of shopping and dining at River City Marketplace. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 12% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Seaton Hollow is in a convenient location that offers homebuyers an exceptional lifestyle. The new community is situated at the corner of Pecan Park Road and Seaton Hollow Drive, providing easy access to Interstates 95 and 295 for a quick commute to major employers in downtown Jacksonville, including Fidelity®, Nemours Children's Health® and UF Health. Seaton Hollow is minutes to shopping and dining at River City Marketplace. Homebuyers will also appreciate the short drive to Naval Station Mayport, Jacksonville International Airport and Jacksonville Zoo and Gardens.

The Seaton Hollow sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$300,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://kbhome.com).

## About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built nearly 700,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://kbhome.com).

## For Further Information

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