



NEWS RELEASE

## KB HOME DEBUTS NEW DESIGN STUDIO IN TUCSON

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**Homebuilder's new Tucson Design Studio offers convenient access to a one-of-a-kind experience where customers can get both expert advice and the opportunity to personalize their new home.**

TUCSON, Ariz., Feb. 27, 2026 /PRNewswire/ -- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of its new Tucson Design Studio, a retail-like showroom offering a unique experience where homebuyers can get both expert advice and the opportunity to select from a wide range of design choices to personalize their new home. At the new KB Home Design Studio, buyers can explore a variety of available flooring, countertops, cabinetry, lighting and appliances as well as energy- and water-efficient products, healthy home selections and home automation technologies. They will also learn about the many no-cost design features that are included in every new KB home from trusted brands like Whirlpool<sup>®</sup>, Kohler<sup>®</sup>, Moen<sup>®</sup>, Shaw<sup>®</sup>, Visual Comfort & Co., Sherwin-Williams<sup>®</sup> and Daltile<sup>®</sup>.

At the KB Home Design Studio, every homebuyer is assigned a personal design consultant, who will expertly guide them through the entire design experience and help them make decisions that fit their style and budget. KB homebuyers will discover new ways to get inspired through immersive interactive displays and have the opportunity to see and feel their selections firsthand. Additionally, they can access the Online Design Studio, where they can discover trusted brand-name products and start personalizing their new KB home.

"Our new KB Home Design Studio combines a convenient location, expansive selection of design

choices and dynamic interactive features to create an even more engaging and enjoyable homebuying experience," said Amy McReynolds, President of KB Home's Tucson division. "With the support of our dedicated design team, homebuyers are guided every step of the way to personalize their home so that it reflects their unique style and creative vision."

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans and exterior styles to interior design features and where they live in the community. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder in Tucson based on homebuyer satisfaction surveys from a leading third-party review site.

KB Home's new Design Studio is situated at 1650 East River Road, Suite 105 in Tucson. The Design Studio is open to the public every Tuesday from 3 to 6 p.m. for preview events, and live video and private in-person appointments with a personal design consultant are available daily.

For more information about KB Home's Tucson-area new-home communities and Design Studio, call 888-KB-HOMES or visit [kbhome.com](http://kbhome.com).

### **About KB Home**

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 49 markets, have built over 700,000 quality homes in our nearly 70-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](http://kbhome.com).

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