



NEWS RELEASE

## KB Home Introduces Desert Mesa Community in North Las Vegas

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**Homebuilder's newest Las Vegas-area neighborhood features stunning, spacious one- and two-story homes in a prime location, from the \$190,000s**

LAS VEGAS--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Desert Mesa, a distinguished collection of stylish one- and two-story homes close to downtown Las Vegas. This new commuter-friendly neighborhood is ideally situated near Interstate 15 and employment centers, shopping, dining, and entertainment.

Desert Mesa's North Las Vegas location is within walking distance of several community parks. Golf enthusiasts can enjoy the Las Vegas Golf Course, just minutes away. Nearby Sobe Ice Arena is open to the public and offers skate classes and hockey leagues, and the Craig Ranch Regional Park features play equipment, sport courts and fields, and a skate park. Desert Mesa also provides convenient access to the Las Vegas North Premium Outlet Mall, museums, and Las Vegas' legendary nightlife and entertainment.

Homebuyers at Desert Mesa can choose from seven distinct floor plans — four single-story homes and three two-story homes. Ranging in size from 1,389 to 2,339 square feet and accommodating as many as four bedrooms and three bathrooms, the 123 KB homes planned at Desert Mesa will include expansive great rooms, gourmet kitchens with granite countertops, tankless water heaters, and exquisite stone paver driveways and walkways. Pricing begins in the \$190,000s.

Homebuyers who purchase a new KB home at Desert Mesa will have the opportunity to personalize

many aspects of their home as part of builder's unique homebuilding experience. In addition to choosing their home's community location, floor plan, and exterior design style, homebuyers can adjust structural features to best fit their needs, such as adding a covered patio or creating a family game room. Buyers can then select from a wide range of flooring, cabinets, lighting, and other interior finishes and amenities to meet their preferences and budget with the help of a design professional at the KB Home Studio, a retail-like center.

All new KB homes in Las Vegas, including those at Desert Mesa, will be built to ENERGY STAR 3.0® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient, and can lower utility bills for KB homeowners, compared to most typical new and resale homes available in the area.

The sales center and beautifully adorned model homes are located at W. Carey Avenue and Revere Street in North Las Vegas, and are open Mondays from 1:00 p.m. to 6:00 p.m. and Tuesday-Sundays from 10:00 a.m. to 6:00 p.m. For more information on KB Home communities in Las Vegas, visit [www.kbhome.com](http://www.kbhome.com) or call 888-KB-HOMES.

### **About KB Home**

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with nearly 600,000 homes delivered since our founding in 1957. We operate in 36 markets in 7 states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, we are an industry leader in sustainability, building innovative and highly energy- and water-efficient homes. We invite you to learn more about KB Home by visiting [www.kbhome.com](http://www.kbhome.com), calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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