



KB Home Announces the Grand Opening of Sienna Grove in Jacksonville

March 29, 2019

Homebuilder debuts charming enclave of new one- and two-story homes; priced from the \$260,000s

JACKSONVILLE, Fla.--(BUSINESS WIRE)--Mar. 29, 2019-- KB Home (NYSE: KBH) today announced the grand opening of Sienna Grove, its latest collection of new single-family homes in the southside of Jacksonville. Sienna Grove is convenient to Interstates 95 and 295, J. Turner Butler Boulevard and downtown Jacksonville for easy access to area employers like Florida Blue®, Merrill Lynch® and St. Vincent's Medical Center Southside.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190329005053/en/>



At Sienna Grove, KB Home will construct 21 one- and two-story homes and offer eight distinct floor plans. With up to six bedrooms and three baths, and ranging in size from 1,600 to 3,000 square feet, the KB homes at Sienna Grove also feature desirable design characteristics like open floor plans, elegant master suites and patios. Pricing begins in the \$260,000s.

Residents at Sienna Grove can enjoy the community's proximity to a wide range of family friendly activities. Brackridge Park, which features play equipment and multi-use fields, and The Beach and Peach Urban Bike Park, which offers jumps and trails for cyclists of all skill levels, are within a few minutes' drive. North Florida's best beaches are less than 30 minutes away, and the area boasts a plentiful assortment of golf courses as well as abundant shopping, dining and entertainment options at nearby St. Johns Town Center® and Deerwood Lake Commons.

KB Home announces the grand opening of Sienna Grove in Jacksonville. (Photo: Business Wire)

"This quaint new enclave of KB homes offers home buyers a chance to create a beautiful new home tailored to their

particular needs," said Todd Holder, president of KB Home's Jacksonville division. "At Sienna Grove, buyers can choose their floor plan and design features and enjoy the community's convenience to local recreational facilities in their free time."

KB Home will host a grand opening celebration at Sienna Grove on Saturday, March 30, 11 a.m.–2 p.m., during which attendees may tour the elegantly appointed model home at the nearby Summerlyn community. Refreshments and entertainment will be provided.

The KB homes at Sienna Grove will be built to current ENERGY STAR® certification guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy and water efficient than most typical new and resale homes available in the area. These energy- and water-saving features are estimated to save home buyers between \$972 and \$1,668 a year in utility costs, depending on the floor plan.

KB Home's distinct home building process allows buyers to personalize many aspects of their new home to suit their budget and style. After selecting their lot and floor plan, KB home buyers can work with expert design consultants, who will guide them through every aspect of the process at KB Home Design Studio, a retail-like showroom where they can select from a variety of design choices, including countertops, cabinets, lighting, appliances and window coverings.

The Sienna Grove sales office is located inside KB Home's Summerlyn community at 8192 Presley Dr. in Jacksonville. From I-95 North, take Exit 345/Bowden Rd. and turn right. Turn left on Tiger Hole Rd., right on Hilsdale Rd. and right on Belfort Rd. The community is on the right. The sales office is open daily, 10 a.m.–6 p.m. For more information about Sienna Grove, or KB Home's other new-home neighborhoods, visit www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 38 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as second move-up and active adults. We

are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on Facebook.com/KBHome or Twitter.com/KBHome.

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