



KB Home Earns Environmental Leader's Top Product of the Year Award

June 3, 2019

KB Home ProjeKt provides a prescription to the homebuilding community for healthy and sustainable smart homes

LOS ANGELES--(BUSINESS WIRE)--Jun. 3, 2019-- KB Home (NYSE:KBH) today announced that its **BUILDERKBHomeProjeKt: Where Tomorrow Lives™** concept home received Top Product of the Year honors as part of *Environmental Leader's* Product & Project Awards program. This is the third time that KB Home has been recognized, having won in 2015 for its Double ZeroHouse 2.0 and in 2017 for the first KB Home ProjeKt.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190603005174/en/>



"We are excited to announce the 2019 EL & EMT Award winners and celebrate the significant sustainability and energy management products or project results they achieved," said Paul Nastu, President, Business Sector Media. "KB Home ProjeKt simplifies and streamlines the sustainable homebuilding process and changes the way we think about homeownership. Every year we're amazed at the technology leaps bold vendors are undertaking to reduce environmental impacts and energy use. This year's products and projects have certainly raised the bar."

KB Home ProjeKt began with a simple operating principle: collaboration. Bringing together key strategic partners from the fields of architecture, building sciences and technology, the home serves as a homebuilding research and development lab, within which the effects of significant social and technological shifts can be

KB Home Earns Environmental Leader's Top Product of the Year Award. (Photo: Business Wire)

studied along with how they might impact the future of home design. KB Home identifies four central principles that will be essential components of Where Tomorrow Lives: Sustainable, Healthy, Smart and Flexible. Within these themes the partners are exploring the home as a vehicle to support residents' health as well as provide architectural solutions to changing household structures.

"Our lives are changing at the speed of the digital age, and our homes must too. Homes cannot be designed for just one moment in time. They must adapt and grow with their residents and work in harmony with our environment," said Jeff Mezger, KB Home's chairman, president and CEO. "We are pleased to learn that the KB Home ProjeKt received Top Product of the Year honors, as our focus was to build a home that can play an active role in helping to enhance homeowners' health and support a more restful, well-nourished and relaxed lifestyle."

KB ProjeKt is designed to create a health-oriented sanctuary with a wellness focus on air, water, light, nourishment, fitness, and thermal and sound comfort. A flex home design also adapts to life stages and enables freedom, mobility, and higher quality of life.

Among the most advanced features is the Delos™ DARWIN Home Wellness Intelligence Network, which utilizes an integrated system of proprietary software, wellness algorithms and sensor technologies to monitor air quality changes and trigger remediation with the air purification system. DARWIN's water filtration solutions work similarly to help ensure water quality, and the DARWIN dashboard delivers real-time wellness data for the home and can be controlled from a smartphone or tablet. The robust whole-house Google Wi-Fi mesh network, supported by voice command-activated Google Assistant™, powers DARWIN and the home's other smart features.

The energy-independent home also features a solar power system with a Powerwall™ energy storage and high-efficiency home management system that meets requirements for a Home Energy Rating System (HERS) "zero" rating. Additionally, the fully integrated off-site building process reduces waste, lowers direct input costs due to centralized scale, reduces construction cycle-time and improves consistency.

For more information about KB Home ProjeKt, as well as KB Home's other achievements in sustainable homebuilding, please visit the 2018 KB Home Sustainability Report at https://www.kbhome.com/Documents/Energy%20Performance/2018_SustainabilityReport-spread.pdf.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 38 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and

décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20190603005174/en/>

Source: KB Home

Craig LeMessurier, KB Home
925-580-1583 or
clemessurier@kbhome.com